

Milnathort Golf Club Management Meeting

Wednesday 19th April 2023 @ 6.30pm

Minutes

Present for full agenda: Jan Gibson (JG), Martin Scott (MS), Frank McAtear (FM), Iain Simpson (IS),
Dougie Cleeton (DC), Mhairi Gibson (MG)

1. Apologies – none received

JG welcomed MG to her first meeting.

2. Updates on Action Log items

The action log was reviewed.

3. Clubhouse Staffing

Discussion was had on the operating hours of the clubhouse and the best way to move forward for the club. It was agreed to keep the operating hours under review based on demand and income, keeping expenditure tight.

4. Finance Reports

- Month end financials

We finished the Financial Year End 22/23 at a loss of £27k. This is £5k worse off than 21/22.

- Membership Renewal and Cashflow Forecast

No update on membership renewal due to MG's first week, no report given. The Cash Flow forecast has been generated based on last year's income and expenditure. Expenses must be kept tight and savings made where we can.

5. Management Team Reports

- Greens report (JK)

The progression on the course is at a steady pace. The growth is just around the corner and we are looking to get all the small unfinished jobs taken care of.

Jobs done -Green's top dressed at half rate and rubbed in over two days. There was very little disruption whilst this was carried out.

We have had all nutrients delivered now and are set for the season ahead. We may need fungicide for any disease issues but as we stand we have the nutrients in stock.

We are currently experiencing breakdown of the sprayer where the pump has packed in and to be replaced. If we don't replace this we can't apply our nutrition program and greens will suffer in condition tees and aprons will be impacted on also.

Practice net has been moved back to practice area.

Bell to be erected at 16th tee

Tee divot boxes to be put out at short holes

I plan to apply another topdressing in couple of weeks time and then looking at maintenance every 6 weeks.

We have sand to add in at couple of bunkers.

Full cutting program will be introduced in the coming weeks when growth increases.

- **Governance Report (DC)**

DC submitted a report highlighting that **the club maintains a very limited bar and catering service with dynamic hours implemented to cater only for the times it is known that sales will be made and is not otherwise speculative. Machinery costs, greens and, particularly, clubhouse staffing are closely monitored.** Mhairi would run with this in 2023 and develop the plan for 2024 and beyond as she is capable in every aspect but needs a realistic platform to work from.

- **M & H Report (IS)**

Moving on from the March Update, an eventful month can be reported. Some progress was being made with some problems experienced in the use and/or interaction between BRS and Golf Genius. Golf Teams were working hard and in a coordinated fashion with one another, sharing ideas and discoveries.

Ochil League Update - After some rearrangements by the organisers, a fixture list has been finalised and published in the gents locker room. At the time of typing there were 12 names on the list of gents keen to play Ochil League. Our first fixture is on May 8th.

Perth & Kinross County Update - Since the March Meeting, the county secretary has still not produced a county fixture list which obviously still cannot be found in the gents' locker room. News of how to enter the county spring meeting has been sent to our gents, giving them the chance to participate, should they choose. The success of this competition remains to be seen, based on its former demise, the short notice given and the limited style with which it was promoted.

Opening Day Update - A successful Opening Day was held despite the online/system difficulties. More than fifty golfers enjoyed a good Texas Scramble and results were quickly published. Well done to all involved.

Club Competitions Update - During March, Ladies and Gents Competitions continued with increasing success using the booking and scoring systems. This took a fair bit of extra work again by Golf Team members to achieve.

A meeting of Golf Team officials was held to secure plans for the early season and Opens.

Further meetings are scheduled with Greens Staff and Staff involved with F&B.

Competitions for the rest of the season are to be entered on BRS with signing in for competitions and score entries to be done on the scoring terminal in the foyer. The Covid rule for score card handling has been revoked. Players seem to be adjusting to the swapping of cards with playing partners and marking appropriately.

Communications to members and promotion on website and social media are improving. Mixed messages from the membership either praise the number of emails being sent out or complain that there are too many messages.

The book placed behind the bar for entries and payments to the direct entry matchplay knock-out competitions has now been removed in order to create draws. Draws will be made using Golf Genius but appear on notice boards for results to be recorded. Results will be regularly updated on the system.

New Coaches for Junior Golf and GIG. - New coaches have been secured via Craig Donnelly Golf. Peter Craigon was responsible for the initial inquiry which has led to this arrangement. A meeting was held with Kevin Moran who has since been in contact with Eileen Lumsden and Tracey Kendrick to arrange finer details for GIG and Junior coaching. Craig Donnelly is also happy to arrange to stock the bar with small golf equipment as well as arranging a ladies' fashion evening with Glenmuir Clothing.

Golf Team. - I cannot praise highly enough the work carried out by all members of the golf team so far in implementing our new system. Nor can I fail to admire the patience and determination they have shown in sticking with it and not giving up.

Appreciation needs to be recorded also of the swift actions taken by the management team, the Club Administrator and CP in dealing swiftly and discretely with the security breach we suffered on Golf Genius. Final thanks to DC for taking charge of the afore mentioned and dealing with it so professionally and quickly.

- **Sales & Marketing (FM)**

New members 13 + 1 new Gold corporate member (Burleigh Bathrooms)

Attendance at Better Place to Live Fair

Reciprocal deal with local clubs now active

Open Day Sunday 14th May

- planning meeting & volunteers to be confirmed

Kinross High School have requested 3 tester sessions for S1 on Thursday afternoons

PR support

Social Media

Social events include Fish Friday and Sunday Lunch

- **Admin Report**

No report as it was MG's first week.

6. 100 Club – approvals of recent purchases plus any new suggestions

Approved blinds for office from 100 club.

7. Get into Golf Program 2023

8. Date of next meeting – Monday 5th June