

Milnathort Golf Club: Management Team

Notes of meeting: 23rd August 2023



Present:	Jan Gibson	JG	Dougie Cleeton	DC
	Iain Simpson	IS	Martin Scott	MS
	Mhairi Gibson	MG	Frank McAtear	FM

Notes

Item	Discussion
1.	<p><u>Apologies:</u></p>
2.	<p><u>Finance/Governance:</u></p> <p><u>Accounts</u></p> <p>In brief it does look like the current cash flow is unchanged much from the last that Mhairi sent out. There may be some additional income to account for, viz the early bird offer and visitor income, likewise there could be additional expenditure yet to be posted. In summary it is estimated there will be a positive balance at the end of December, which is greater than forecast in February of this year.</p> <p>This should be broadcast to the membership, as at the time of the predicted loss there was also no indication that, as examples, we'd lose (nett) c.60 members, F&B income would not improve and energy prices would rise significantly. That we've turned around a loss into a profit despite these hurdles and difficulties is a story to be told AND may in fact encourage members to take interest in standing for the board. Success breeds success.</p> <p><u>Succession planning</u></p> <p>Nominees for vacancies were discussed.</p> <p><u>Volunteer evening – September</u></p> <p>Following the success of the Members meeting, we should have a volunteer evening in September, where we ask members interested in volunteering, to attend a meeting where, rather than an open meeting, there will be 'pods' for:</p> <ul style="list-style-type: none"> • Course volunteering • M&H volunteering • Marketing volunteering <p>I would suggest that initially these 'pods' are chaired by Jason/Martin, Iain/Colin and Mhairi/Frank. Jan and I would float (as Jan is Captain and no-one would ever volunteer to assist with Governance!) unless we are needed as a substitute?</p> <p>Dougie Cleeton</p>
3.	<p>Greens Report</p>

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4.	<p><u>Clubhouse/Admin:</u></p> <p>New Members – 11/07/2023-22/08/2023</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 12.5%;">Adult</th> <th style="width: 12.5%;">Age 25-29</th> <th style="width: 12.5%;">Age 19-24</th> <th style="width: 12.5%;">GIG</th> <th style="width: 12.5%;">Junior</th> <th style="width: 12.5%;">Juvenile</th> <th style="width: 12.5%;">Mini Member</th> <th style="width: 12.5%;">Social</th> <th style="width: 12.5%;">Country</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">3</td> <td></td> <td></td> <td></td> <td style="text-align: center;">1</td> <td></td> <td></td> <td style="text-align: center;">2</td> <td></td> </tr> </tbody> </table> <p><u>Early Bird Offer</u> We have launched the early bird offer – valid for September only, 18 months of membership for £499. Some interest already in this and a couple of applications have already been received. I will continue to push this on social media and will boost it on Facebook. It has also been announced in the local newsletter.</p> <p><u>Priorities</u></p> <ul style="list-style-type: none"> • Car parking spaces are up for renewals in September, I will be sending out the invoices for these before the end of the month including 20% VAT. • 2024 Membership Fees & Offers – circulated for consideration.. <p><u>Golf Professional</u></p> <ul style="list-style-type: none"> • Merchandise needs to be reviewed. • GiG coaching has been proposed for 2 blocks, meeting with Kevin on Thursday this week to discuss. • Junior Coaching meeting to discuss Junior program for next year. <p><u>Clubhouse</u></p> <ul style="list-style-type: none"> • Staff update given with occasional staff leaving by mid September. • October operating hours will need to be reviewed as we will only have John & Angela from then on. • A winter event program will be put together to push work Christmas lunches, quiz nights, race night etc. <p><u>Cash Flow</u></p> <p>July income finished 4k up on last year and ahead of forecast. Expenditure was higher than last year by 3k due to the increases in food and drink costs. We had a loss of 2.8k for July however this is due to the invoice for the Golf Professional coaching as we are still awaiting the funding from Scottish Golf to come in to support this expense.</p> <p>August is currently sitting with a positive operating income of 5.6k however the actuals do not reflect forecast and we will likely finish behind forecast this month as there are not as many visitors or events.</p> <p>Forecast & Actuals have been shared with the Management Team.</p>	Adult	Age 25-29	Age 19-24	GIG	Junior	Juvenile	Mini Member	Social	Country	3				1			2	
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	<p><u>Upcoming Parties/Events</u></p> <ul style="list-style-type: none"> • Friday 25th - Golf Sale • Saturday 26th – Ladies Open • Tuesday 29th Visiting Party x 7 • Wednesday 30th – ladies Match vs Dunning • Thursday 31st - Killin Visiting Party • Thursday 7th - September Senior Gents Open • Friday 8th September – Visiting Party x 12 • Sunday 10th September – Ryder Cup • Friday 22nd September – Senior Match • Saturday 23rd – Junior Prizegiving • Sunday 24th September – Texas Scramble Open • Tuesday 26th September – Ladies Stay Day • Friday 29th September – Cluny Visiting Party • Sunday 1st October – Cupar Boys
5.	<p><u>Golf/Match & Handicap Update</u></p> <p>BRS/Golf Genius Update: Since the last meeting, our systems have behaved much better, and all operators are much more confidently versed in their operation. One or two small niggles have been managed internally. The promised upgrade to the system is still to be realised. Several moves will need to be considered soon to allow time for familiarisation over the winter. ie: On-Line payments, On-Line Knock-Out Draws, Orders of Merit, Eclectic Scoring, Scoring via Phones.</p> <p>Ochil League Update: Since the last meeting our Ochil League Squad battled through several matches to finish tied first in the league after nine games. This meant a play-off match against Kinross at Muckhart which we narrowly lost 2-1. It has been a good year and all players need praise for doing so well. Our fees have been paid to the Ochil League. These are gathered from the players each week and paid into the Gents M&H Account. All this money goes to charity.</p> <p>Perth & Kinross County Update: We were drawn away to Whitemuir Golf Club at Gleneagles in The Bell Trophy. Our team of Steve MacDiarmid, Mike Cormie, Jim Marshall, Colin Payne and Martin O’Neill lost narrowly 3-2 in a close match played very sportingly. We were also drawn away to Pilochny in The Coronation Trophy. Our team of Brian McCormick + Chris Ness, Iain Brown + Steve MacDiarmid, Mike Cormie + Russell Melrose fought hard but lost 3-0 to a strong home team. The boys enjoyed the experience of playing at a higher level and were well looked after by the host club. Several Milnathort members are entered for the County Strokeplay event at Blairgowrie on September 3rd. Consideration is being given to us playing Scratch League golf next season.</p> <p>Club Competitions Update: Club competitions, in all sections, appear to be running smoothly with the usual seasonal or preference variations in attendance. The Gents Summer League has been completed and Tuesday competitions are now running over nine holes.</p>

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	<p>All match play knock-out competitions are running to schedule and will be completed soon. The Captain's Day Event was a huge success and a credit to those involved, especially the Gibson Family and clubhouse staff. The event highlighted how Milnathort can 'Come-Together' and be so generous and unified.</p> <p>New Members/Gig Members: Contacts have been made and continued with new members and GIG members; some seeking information about the club, its competitions, handicapping, the computer system, or phone apps. Both groups seem to be getting together and forming groups whilst others have mixed in well with fun events where possible. Perhaps more can be done in linking new members with existing, experienced members.</p> <p>Upcoming Arrangements: The Gents Golf Team had a meeting with some Gent Members to discuss some changes to next season's fixture list. Ideas are ongoing. The Golf Team have planned A Ryder Cup Day for the 10th of September. A sign-up sheet is in the foyer and entries need encouragement. Thought needs to be given to the engraving of trophies and do this in stages, not all at once at a busy time for the engraver. A group needs to be formed to discuss a plan and promote Open Competitions next Season. Meetings are also necessary to discuss, plan and promote GIG and Junior Golf in the season ahead.</p>
6.	<p><u>Marketing:</u></p> <ul style="list-style-type: none"> • SGU grant of £500 approved. Focus on upgrading website and development of social media strategy. • Early Bird offer launched (Sept only) • Press & Journal promotion • Entry to Bunkered Directory to feature professional photography from member Kev Marshall • Captain's Day press release to appear in Sept issue of Newsletter • Database of local business to be targeted for corporate membership/sponsorship circulated • New Marketing steering group to meet end Aug
7.	<p><u>AOB</u></p>
8.	<p><u>Date of next meeting:</u></p>