

Milnathort Golf Club: Management Team

Notes of meeting: 11th July 2023



Present:	Jan Gibson	JG	Dougie Cleeton	DC
	Iain Simpson	IS	Martin Scott	MS
	Mhairi Gibson	MG	Frank McAtear	FM

Notes

Item	Discussion																								
1.	<u>Apologies:</u>																								
2.	<p><u>Finance/Governance:</u> Accounts</p> <p>On a governance front, I've looked briefly at Quickbooks, and spoken briefly with Mhairi.</p> <p>The financial situation is very poor and immediate action cannot be delayed any further. An action plan needs to be put together.</p>																								
3.	Greens Report																								
4.	<p><u>Clubhouse/Admin:</u></p> <p>New Members – 05/06/2023-11/07/2023</p> <table border="1"> <thead> <tr> <th>Adult</th> <th>Age 25-29</th> <th>Age 19-24</th> <th>GIG</th> <th>Junior</th> <th>Juvenile</th> <th>Mini Member</th> <th>Social</th> <th>Country</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>1</td> <td>3</td> <td>2</td> <td>2</td> <td>0</td> <td>4</td> <td>2</td> </tr> </tbody> </table> <p>Income for June is £6750 up on last year with increases in bar income, cakes, catering, takeaway, visiting parties & members social. Expenditure is also up by 9k due to increases in salaries, kitchen & bar expenses, clubhouse maintenance and golf course maintenance this leaves a deficit of £6739.</p> <p>Still no relief on the Business Rates.</p> <p>Still awaiting a 12 month repayment plan for SSE. Have a 6 month one.</p> <p>Still no update on VAT from the accountant.</p> <p>Upcoming Visiting Parties July - August</p> <table border="1"> <thead> <tr> <th>Date</th> <th>Party</th> <th>Expected</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Adult	Age 25-29	Age 19-24	GIG	Junior	Juvenile	Mini Member	Social	Country	2	0	1	3	2	2	0	4	2	Date	Party	Expected			
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	11/07/2023	Edenfields x 18	£720
	23/07/2023	Peter Carson x 12	£360
	03/08/2023	Muthill Ladies x 12	
	07/08/2023	Canmore Ladies x 36	
	31/08/2023	Killin Ladies x 12	
Events July - August			
	Date	Party	Expected
	Every Friday	Supper Club	£200-£300
	01/07/2023	Kings Scramble x TBC	Estimate £200
	08/07/2023	Cruise x 18	CANCELLED
	07/07/2023	Gents Match	
	13/07/2023	Senior Match	Estimate £240
	19/07/2023	Ladies Match	Estimate £200
	22/07/2023	Captains Prize x 104 golfers	Estimated £2080 + BAR + Raffle
	26/07/2023	Senior Ladies Greensome Open x 46 pairs	£736 + BAR
	28/07/2023	Junior Open x 9	TBC
	Every Sunday	Sunday Breakfast Club x12-18	£80-150 per week
	05/08/2023	Kings Scramble	Estimate £200

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	13/08/2023	Boe Family Cup	
	26/08/2023	Ladies Open	
	<p>Other Updates A staff update was given. Rental – we now have 2 buggies available for rental, some trolleys and I am working on organising the golf clubs as well. Awaiting a quote to fix the wiring in the garages. Lockers - Ladies have agreed to let me take 6-8 lockers and move them to the gents locker room, this will bring in additional £120. However the ladies want a bookcase in their place. Social Media & Website – posts on social media and the website have been updated and continue to push events, corporate membership, and visiting parties. Captain’s Day – the teesheet is filling up nicely. We have had to open up another 5 slots. Plus have interest from social members who will come along for food on the day. Estimated £2000 donations for the day plus bar spend and raffle on top of this. GIG & Juniors – Coaching was discussed. Agreed the pricing for GiGs should be increased and split coaching into 2 blocks next year. MG to create program for this. Additional junior coaching needs discussed as only bringing in £630 memberships and coaching for juniors is costing us £2400 for 20 weeks of lessons. Funding totals £1600 towards GiGs & Junior coaching. Suggested charging juniors for the extra 10 weeks of coaching but this needs further discussion. Mhairi Gibson</p>		
5.	<p><u>Golf/Match & Handicap Update</u> BRS/Golf Genius Update It is good to report that our systems are now working as they should. Thanks to Colin Payne and Sonia Graham, as well as Alex Wood from Golf Genius, for their hard work and dedication in making this happen. There is great optimism now going forward with work in handicap revision, competition reviews, fixture reviews, the introduction of online payments and the review of how sections are set up moving forward. It has been interesting to hear recently that both Stirling and Fereneze Golf Clubs are still receiving regular support from Golf Genius with their systems too. Ochil League Update At the time of typing, we will have played five games: winning three, losing two. At the time of the meeting, a sixth game will have been played and result known. Perth & Kinross County Update Since the June Meeting we were represented in the County Team Championships by Iain Brown, Steven MacDiarmid and Chris Ness. The team finished down the field, finding it tough away from home and at a higher level. Draws for both The Bell and Coronation Trophies have, at last, been published. We have tough draws in both, but I am sure both teams will try their best. The County are staging another seasonal meeting, this time at KJV1 GC. It will be interesting to see how many of our members venture over the bridge to play. Club Competitions Update</p>		

Item	Discussion
	<p>All competitions are going to plan and running smoothly now in all sections. Better than expected numbers are being reported in all sections too.</p> <p>Club Championships went smoothly and finals day was played in good weather and good spirit. The course was well-prepared. Thanks also to the bar/catering staff, players and officials, Colin for his work on the presentation of prizes and Jan for opening the bar through the week and presenting the prizes.</p> <p>A Golf Teams meeting was held on July 4th. Minutes are available to those who wish them. Past events and future developments were discussed. Opens have gone smoothly so far and responsibility for future opens has been claimed by Golf Team Officials.</p> <p>The Junior Open remains a worry again as numbers of entrants is poor.</p> <p>The Captain's Day lies ahead but is well in hand with another organising meeting to be held on July 14th.</p> <p>New Members/ GIG Members New members and some GIG members have been contacted and offers of meetings and advice/assistance offered.</p> <p>Gents Match Vs Kinross The annual gents match against Kinross took place on Friday July 7th and the result was a win for our visitors; 1.5 pts v 4.5pts.</p> <p>Many thanks to all who played and the bar/catering staff for their long extra shift. Thought may need to be given to the financing of this fixture in the future.</p> <p>Junior Coaching/GIG Some very good feedback has been received with positive views on the coaching from the new team.</p> <p>Iain Simpson M&H</p>
6.	<p>Marketing: New corporate Gold Member</p> <ul style="list-style-type: none"> - Half page advert (focus on new members@) in June issue of Newsletter - Captain's Day Fundraiser Marketing Hole in One Car Prize Hole in One Cash Prize £1500 sponsored - Half Way House sign on 8th tee - New Members - plan to stimulate recruitment with summer & autumn golf deals, twilight specials and any other ideas. Email campaign to local businesses - PR in July newsletter to promote Captain's Day - Meeting to organise social media promotion of events etc - Platform 7 Sales & Marketing draft plan (£500 grant) - Meeting with ClubHouse Sports Media (3D flyover images on website) - Sweetspot - on hold. Little impact on income generatio
7.	AOB
8.	Date of next meeting:

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